

### **University Institute of Engineering**

Course Name- Professional Communication Skills

Course Code- 22PCH-105





### **COURSE OBJECTIVES**

#### The Course aims to:

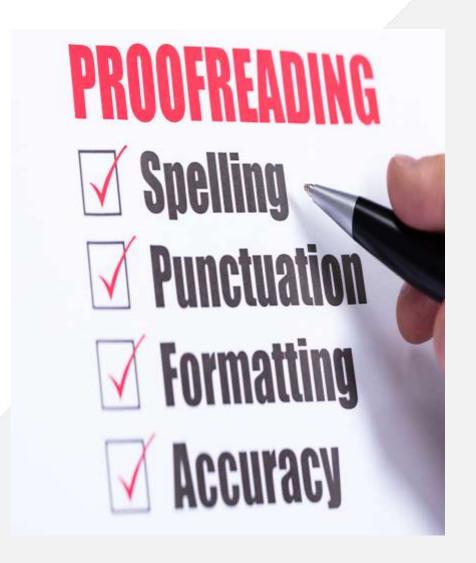
1	Augment student's overall communication and interpersonal skills by practicing oral and written English for professional life.		
2	Enrich reading capability to enhance business sense through special emphasis on business vocabulary and its usage.		
3	Write business documents clearly, concisely and analytically in correct syntax.		
4	Speak coherently, concisely in social and professional environment.		



## COURSE OUTCOMES

#### The students are expected to

CO Num	Title	Lovel
ber		Level
CO1	Apply non-verbal and soft skills effectively to attain expertise in Listening, Speaking, Reading and Writing Skills (LSRW Skills).	Apply
CO2	Apply correct contextual and comprehensible written text and speech in a wide range of communication situations.	Apply
CO3	Demonstrate linguistic competence while speaking and writing through accuracy in grammar, intonation, pronunciation and vocabulary.	Apply
CO4	Evaluate information as critical readers, speakers and writers applying ethics in communication and being sensitive in cross cultural communication.	Evaluate
CO5	Create original short compositions, in the form of paragraph writing, business correspondence, blogs etc. using logical support and argument.  Create	



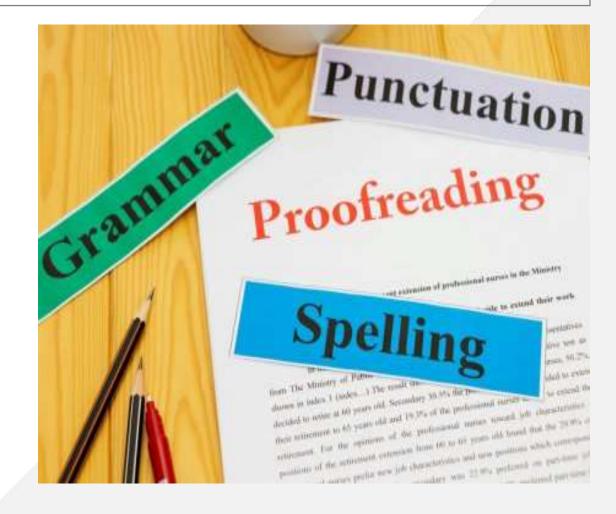






### What is proofreading?

 Proofreading is just as its name suggests- the reading of a proof to make any document error free.

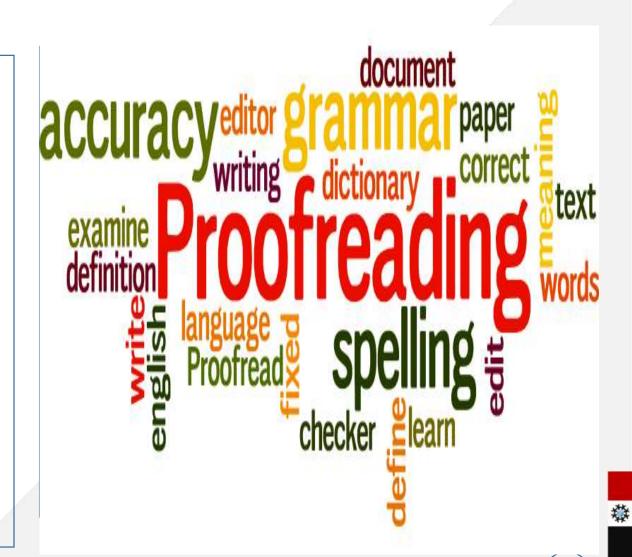






## Why proofreading is important?

- To ensure accuracy in grammar.
- Consistency in spelling, punctuation and formatting.
- Revision of a manuscript before it is printed or published.
- To review the final draft.

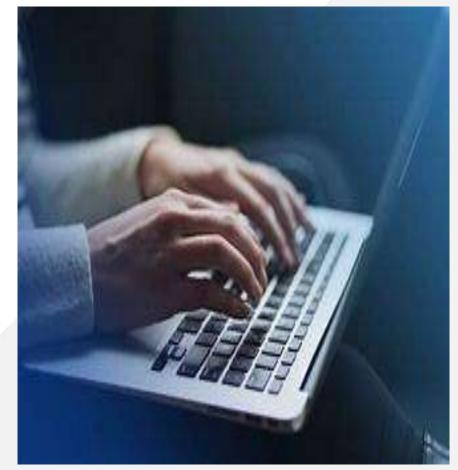






# Why Proofreading is important? cont.

- To see the final accurate version.
- Get better grade on final paper.
- Eradicate errors.
- Avoid negative impression.
- Give big picture view.
- Achieve good results.
- Include appropriate information.





# Measures to check the document-

- 1. Accuracy
- 2. Grammatical errors
- 3. Sentence framing
- 4. Spelling mistakes
- 5. Right words
- 6. Punctuations
- 7. Cohesion-Coherence





## Steps of proofreading-

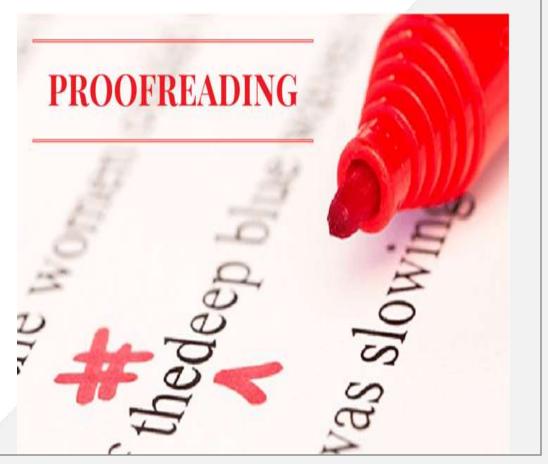






### Steps of proofreading-

- Use a checklist
- Fact-check
- Spell-check
- Read aloud
- Focus on one line at a time
- Attend to format
- Proof again





# Use of symbols with examples-

$\equiv$	capitalize	It was the last day in gugust.
10/	make it Iowercase	The bog played with a stick.
Sp.	spelling mistake	Mom told me to stay heer.
^	add a word or punctuation	I could believe my eyes! There were rides, games, and prizes.
0	add a period	The park was crowded There were a lot of families.
_0	delete	She was so the smart.
$\sim$	switch words or letters	He wanted to buy the bike red.
0	close the space	Look at the rain bow!
#	add a space	I like reading atot.
4	start a new paragraph	It was great! After that, we went to the park.



## Use of symbols with examples-



#### **New Paragraph**

Clean the cage. After cleaning the cage, remember to feed the bird.



#### Close Up

Amrit built a new dog house.



#### **Insert Space**

Mia does not have a housefor her dog.



#### **Transpose**

Do you think dogs or cats make pets better?





#### **Spell Out**

I have 2 cats. (SP





#### Capitalize

Juan's cat is named banjo.





## Use of symbols with examples-

c

#### Lowercase

Abby's dat is named Frisky.



#### **Delete or Take Out**

Lawanda doesn't have any pets.



#### Insert Word(s)

his cat for Derek likes to take walks.



#### **Insert Quotation Marks**

Li said,"I wish I had a horse."



#### **Insert a Period**

Curtis just got a new puppy



#### Insert a Comma

Juli's dog likes dog toys treats, and going for walks.



### Proofreading Vs Editing -





### Proofreading Vs Editing -

#### **Editing**

-A process of revising the content, organization, grammar, and presentation of a piece of writing

#### Proofreading

-Checking for accuracy
in a piece of writing that is
nearly complete
-Includes checking smaller
details of grammar, spelling
and punctuation

Proofreading is a part of editing, but editing is **much more** than proofreading.



The differences are actually pretty simple to understand once they are explained. They can be summed up in two sentences:

"Copyeditors catch all the mistakes the author missed, Proof-readers catch all the mistakes the copyeditor missed."





## Qualities of a good proof-reader-

- Knowledge
- Focus
- Passion for accuracy
- Patience
- Ability to be meticulous







# Example of editing and proofreading

The city is a symbol, and in film there is the symbolizationssymbolization of the city; but it is in the image itself, \_\_apprehended through and by discourse, \_\_ that that whichthe what the city represents for man is revealrevealed and expressexpressed, and the city and its aspects manifestare manifested in various figures, i.e., symbolized (Page 322. C. Ledrut. 1990Ledrut 322).

The relationship between the city and ememafilm is complex one. The treatment that a film provide to it sits setting, and the way the films tend to represent film represents and are reacting eacts to the city (or landscape) they dealthat it deals with, are usually, factors that dictates dictate how audiences visualizes it visualize the city. The series of moving images, and the utilization of the various sounds, what Emily Thompson call terms the "soundscape of modernity", of the particular city which is being represented, are sometimes provide the only method themeans for global citizen have access to in order citizens to understand the space as that they are viewing through the cinema. As Mark Shiel in the introductory chapter, states in "Cinema and the City in History and Theory-", the



### **Edited work -**

#### 2. Edited (Clean)

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The relationship between the city and film is complex. The treatment that a film provides to its setting, and the way the film represents and reacts to the city (or landscape) that it deals with, are usually factors that dictate how audiences visualize the city. The series of moving images, and the utilization of various sounds —what Emily Thompson terms the "soundscape of modernity"— of the particular city which is represented, sometimes provide the only means for global citizens to understand the space that they are viewing through the cinema. As Mark Shiel states in "Cinema and the City in History and Theory", the introductory chapter of the book *Cinema and the City: Film and Urban Societies in a Global Context*:



### **Applications**

- Proofreading helps to improve the writing efforts of students as they skip this crucial step when writing.
- It creates readable writing and eliminates errors before printing or submitting an academic paper, essay, email or any other written document.





### **Assessment Pattern**

# Students are assessed on the basis of the following parameters:

- Hourly Test-2
- Assignments
- Surprise Test
- Quiz
- End Semester Exam





### References

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